

WATER SAFETY WEEK

WHY?

Drowning is the #2 leading cause of accidental childhood death for kids 1-14 years old. Drowning is preventable! Together we can prevent drowning deaths this summer.



SIGNS OF DROWNING

1. FACING SHORE
2. MOUTH AT WATER LEVEL
3. HEAD TILTED BACK
4. BODY VERTICAL
5. CLIMBING LADDER MOTION



DROWNING IS SILENT

KEEP YOUR FAMILY AND COMMUNITY SAFE

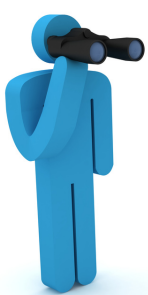
We talk to our kids about seat belts, the internet, stranger danger, and bullying- bring water safety to the conversation!

Does your family know what a drowning person looks like?



You're never too old or too young to learn to swim. Make learning to swim a family goal + priority.

Have questions or need lessons? Reach out to Safe Swim (504) 645-0749 or info@safeswimkids.com



It takes 20 seconds to drown! Supervision is key. If you're around the water- assign a water watcher every 15 minutes. This person watches the water with no distractions, no phone.



Reach or throw- don't go. Sadly many people drown trying to rescue someone else. If you see someone drowning- call for help. To rescue, reach out something long or throw something that floats. Never jump in the water- you could both drown.